

## At a Glance

- Easy-to-use online email campaign platform
- Streamlines partner marketing
- Deliver pre-packaged campaigns from select suppliers
- Accessible within every Convey-powered portal
- Accessible within every Cloud Conventions Virtual Event
- CAN-SPAM compliant
- Email lists secured with ListLock™

*ListLock keeps contacts securely protected for everyone, including Convey. Site administrators historically have access to their site member's accounts and many times can even set their password for them or gain access to their files.*

*With ListLock, site administrators do not have the ability to set your password or view any of your information. Rest assured, your information is for your eyes only.*

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Powered by  Convey™

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## Introducing ListLock™ from Convey

**ListLock** is a proprietary data security technology, exclusive to Convey and Conduct™. **ListLock** is engineered to give peace of mind, protecting your email lists and other related data. With **ListLock**, you can be sure that no one will gain access to your list information but you.

**It's an added safeguard to protect your most valuable assets, your client lists.**

Alongside preventing access, Convey subscribes to the latest and most up to date security protocols.

1. Specialized security deployment for protecting servers and framework.
2. Robots Exclusion Protocol – Tells web crawlers that they do not have access to our sites pages.
3. Each session is destroyed when logging out, so there is no possibility to reuse that same session key.
4. Conditions to deny unauthorized access. Every user can access only their own sections.

**ListLock** is there to ensure that your data, remains your data. Convey has no direct relationship with your client or prospect list or any person other than you, and for that reason, you are responsible for making sure you have the appropriate permission for us to communicate information directly to individuals, in your name.

**ListLock** protects Personal Information and restricts their use to email campaigns that are specifically initiated by you. If you lose your password, or discontinue using the Conduct service, your mailing list data cannot be retrieved by anyone, ever again.